



2018 Annual Report

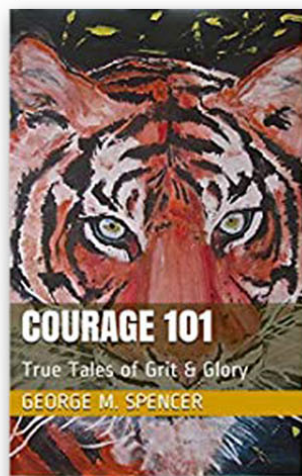


Your Voice Your Community

Ready to raise your voice? CATV is here to help you—with free access to media tools & training. Borrow audio & video equipment. Learn to create a video. Produce a TV show. CATV is here to empower you.

COURAGEOUS WORK

CATV taught Hanover resident & author, George Spencer, to edit videos using the ubiquitous iMovie software. The free one-on-one edit training George received has been so helpful that he is turning his collected essays, "Courage 101," into a video series.



ADVENTUROUS FUN

This year CATV's summer media campers were introduced to the elements needed to make an adventure film, including a choreographed swashbuckling demo from instructors at the Lebanon Noble Sciences Academy, who demonstrated longsword, sword & buckler, and rapier equipment and fighting moves. Errol Flynn move over!

EXPLORING MEDIA

The CATV Media Explorers Club invited middle & high school-aged girls to explore media professions in normally male-dominated industries. Exploration included a back-house tour of the Dartmouth Black Family Visual Arts Center in Hanover that handles old-school film reels and new-school digital processes, and meeting a stopmotion animator and an indie filmmaker. Girls on fire!



A YUMMY TREAT

Not only do non-profits benefit from CATV's free audio/visual equipment lending library, free shoot & edit training, and studio use, but occasionally CATV captures their non-profit world in action. This year CATV was available to capture The Family Place's annual Gingerbread Festival in Norwich. Sweet!



EXPLORING THE VALLEY

This year the Valley News editorial team accepted CATV's invitation to create a monthly in-studio show called "Valley News Digest." This talk show, hosted by news editor John Gregg, continues conversations with local reporters about topics that affect the Upper Valley.

MARITAL BLISS

White River Jct. resident & prolific show producer, Linda Carbino, loves the CATV crew & services so much that she & her hubby, Ted, asked to renew their wedding vows in the CATV studio, a first for CATV. Mazel tov, Linda & Ted!



SCHOOLS IN SESSION

CATV helped schools further their students' media education through long and short projects. Schools included Tunbridge-Chelsea Middle School, Hanover High's March Intensive Program, the White River High School Community Learning Program, and Hartford Area Career and Technology Center.

A HEALTHY LAUGH

White River Jct. non-profit, The Center for Cartoon Studies, turned to CATV when looking for locations to host some of their "Comics & Medicine" conference workshops. In turn, the school let CATV film some of these interesting workshops on the interaction of comics and medicine.



MELODIOUS TALENTS

Musical performances abound in the CATV song booth. Upper Valley artists get their performances recorded, and CATV television viewers get to enjoy them. Bravo!

BOW WOW WOWZER

CATV's in-studio Dog Talk series won Second Place in the "Talk Show" division of the Alliance for Community Media Nor'easter Awards. Given all of the many great community media talk shows that went head-to-head against us, this award is a real triumph to bark about!





Dear Community,

“It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness...” Although Charles Dickens wrote this in 1859, his words appropriately sum up this past year—an extraordinary year for CATV.

2018 really was the best of times. The CATV crew found their stride in their jobs, and worked brilliantly with the community. We eliminated important technical problems and started work around a vision of how CATV would bring value to the communities we serve. Most importantly, the content that CATV digitally captured throughout the year was a wonderful and comprehensive representation of the community, for the community.

Yet, 2018 foreshadowed the worst of times with outside influences pushing for the demise of local public access media. Comcast interpreted a national accounting practices change for publicly traded companies as permission to siphon from CATV’s franchise fee revenue that passes through their company. Comcast also decided to sue the State of Vermont Public Utilities Commission in Federal court, in part because the VT public access stations repeatedly pleaded with Comcast to let us participate in the electronic guide that television viewers see when using their TV’s remote control—the audacity of us.

Also threatening our existence is the FCC’s proposed rule change that will support large cable companies to the point of strangling local public access media funding. Can the federal government support big business without hurting democracy and the public good? We’re bracing for a challenging year. But in the meantime, feel free to ***make a show, film an event, learn media skills, or document something important to you.***

We hope to collaborate with you in 2019,

Donna Girot
Executive Director

1718

Unique First Run Shows Aired in 2018

276

Number of Local Government Meetings Recorded by CATV in 2018

Transparency compels ethical governance.



BOARD OF DIRECTORS

PEGGY ALLEN
Hartford, VT

JULIA GRIFFIN
Hanover, NH

BARBARA KRINITZ
Lebanon, NH

DANIEL MAXELL-CROSBY
Hartford, VT

MICHAEL MURRAY
Hanover, NH

KAREN ZOOK
Lebanon, NH

STAFF

DONNA GIROT
Executive Director

THOMAS BISHOP
Govt Mtg & Tech Coordinator

KALI MATTERN
Field Producer & Equipment Coordinator

CHICO EASTRIDGE
Studio Producer & Education Outreach Coordinator

SARAH ROBERTS
Program Coordinator & Office Manager

3120

Hours that "Classic Arts Showcase" aired on Comcast channel 10 & VTel channels 170 & 1170 in 2018



72

Number of Short Videos a Novice Independent Producer Created Locally at CATV in 2018

94



Number of 2018 School Board Meetings Recorded by CATV

Hartland
Lebanon
Norwich
Dresden
Hanover



CATV810

Name of CATV's YouTube Channel That Includes Local Public, Arts & Entertainment Shows. Govt meetings are available on www.catv8.org.

2018 REVENUE

Franchise Fees	453,532.68
Educational	7,813.50
Contributions/Grants	4,565.00
Misc Income	8,808.09
<u>Total Income</u>	<u>476,299.62</u>

2018 EXPENSES

Operating Expenses	56,431.64
Equipment	24,421.05
Payroll	289,155.11
Rent/Utilities	35,492.00
<u>Total Expenses</u>	<u>405,499.80</u>
Deprec/Amortization	21,109.31
Capital Investment	<u>49,690.51</u>

ASSETS

	Dec. 31, 2018	Dec. 31, 2017
Liquid Assets	384,779.40	336,643.66
Fixed Assets	46,523.62	45,608.93
Other Assets	3,870.00	650.00
<u>Total Assets</u>	<u>435,173.02</u>	<u>382,902.59</u>

LIABILITIES

Credit Card	11,293.72	7,029.98
Payroll	1,137.69	2,821.51
<u>Total Liabilities</u>	<u>12,431.41</u>	<u>9,851.49</u>

EQUITY

Net Assets	373,051.10	355,680.24
Net income	49,690.51	17,370.86
<u>Total Equity</u>	<u>422,741.61</u>	<u>373,051.10</u>
<u>Total Liabilities & Equity</u>	<u>435,173.02</u>	<u>382,902.59</u>