

## 2020 CATV-WRIF 48 HOUR FILM SLAM

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### HOW THE SLAM WORKS

- CATV & WRIF challenge you and your team to make a short film in only 48 hours. You get to pick which 48 hours, as long as you get the final film to CATV at the end of those 48 hours, and within the challenge date range (February 8<sup>th</sup> – April 6<sup>th</sup>, 2020).
- Registered teams attend the Kickoff Event (February 17<sup>th</sup>) to receive their film genre. Will you get a mystery, a comedy, an adventure, a science fiction, a fantasy, a bromance...?
- When ready to begin, a team contacts CATV for the mystery elements they need to include in their film.
- Once these mystery elements are received, you are in the ring fighting against the clock.
- At the end of your 48-hour production period, your team submits your final “*piece de resistance*” to CATV.
- Then come to the premiere to enjoy your film on the big screen, check out the competition, and vote for the Audience Award winner.

### RULES & REGULATIONS

#### SLAM REGISTRATION

Film teams can register to participate in the Film Slam through [www.catv8.org](http://www.catv8.org). Registration fee is \$25 per team. You can pay by credit card or PayPal using the website’s “Donate” button, or you can mail CATV a check, or come by to pay in person. The CATV address is 85 N. Main Street, Suite 142, White River Junction, VT 05001 (ground floor). Open hours M, W & TH 9 am – 5 pm, T 9 am – 7 pm, F 9 am – 3 pm. Last day to register and pay registration fee is April 1<sup>st</sup>.

#### THE ALL-IMPORTANT KICKOFF EVENT

The Film Slam Kickoff Event is Monday, February 17<sup>th</sup>, 6 pm at the CATV Studio in the Tip Top Building, White River Junction, VT. At least one member of your team should attend the Kickoff Event to participate in the “Film Genre Yankee Swap” where teams blind select the genre in which their film must be created. After the swap is concluded, a team can swap their genre with another team, if both parties are amenable as long as it happens at the Event. Once the Kickoff Event is concluded, the teams’ genres are locked in place. If you cannot make the Kickoff Event, no worries, you can call CATV who will draw your genre selection for you after the event. 802.295.6688.

## **ITS ALL ABOUT THE TIMING**

**STARTING:** Your team's timed 48 hours starts the minute CATV gives you the mystery elements that you need to include in your film. You must call in during CATV open hours for these mystery elements at 802.295.6688. CATV open hours: M, W & TH 9 am – 5 pm, T 9 am – 7 pm, F 9 am – 3 pm. LAST DAY TO BEGIN YOUR 48 HRS IS FRIDAY, APRIL 3rd.

**FINISHING:** Your film must be submitted to CATV staff at the termination of your 48-hour time allotment. After you succeed, you will get a receipt confirmation—an electronic pat on the back for a job well done. If you submit your film past your allotted time, CATV feels sorry for you. Your video will not be eligible for 1st-3rd place awards. BUT you could win the Audience Award because your film will be aired at the WRIF Premiere. So, get that film in!

## **THE MYSTERY ELEMENTS**

When a team tells CATV that they wish to start the Slam they will be given a theme, or line of dialogue, or character, or prop, or any combination of these to include in their final film. All teams will receive the same required mystery elements to include in their film.

## **IN A NUTSHELL**

All final submitted films must:

- Not exceed a duration of 5 minutes. Duration starts with first image or sound.
- Include the film slam genre & mystery elements.
- Lead with a 5-second black title card that states:  
2020 CATV Film Slam  
Team Name  
Film Genre Selected  
"Movie Title"
- Be provided to CATV as a .MOV or .MPEG4 digital file titled  
*"YourTeamName\_2020\_FilmSlam"*

## **SUCCESS IS IN THE DETAILS**

- If you wish to use CATV equipment, reserve in advance because it is available on a first-come, first serve basis. Editing computers can be reserved for four consecutive hour blocks per day.
- Cast and crew must participate on a volunteer basis only.
- The only film work allowed prior to the 48-hour duration is organizing the cast & crew; all footage must be captured within the 48-hour period.
- Films must be original works and must not infringe on 3<sup>rd</sup> party rights.
- Keep it PG. Films must be suitable for public screening. Films cannot be obscene, indecent, include defamatory statements about people nor entities, include drug use, invade privacy or rights of any person or entity, or violate any laws.

- Do not use any copyrighted materials unless you have express permission from the producer. These written permissions need to be submitted along with your final film submission.
- Talent release forms are the responsibility of the team and must be made available to CATV upon request.
- All productions will air on all of CATV's media distribution channels.
- By participating the team members agree to these rules. It is the responsibility of the team captain to share this participation agreement with each of their team members.

## **DONE IS DONE**

**Films must be submitted to the CATV office at the termination of your 48-hour time allotment.** Exact finish time depends upon the team's chosen start time. All films must be submitted no later than Monday, April 6th at 9 am.

All teams must submit their final project in QuickTime file .MOV or as a .MPEG4 file on a thumb drive or USB compatible hard drive, or may be submitted via Dropbox to [info@catv8.org](mailto:info@catv8.org). If submitted by Dropbox, the submission receipt time will be considered end of the 48-hour period.

## **HOLDING COURT**

First, second & third place will be awarded in two categories:  
 Middle & High School (6<sup>th</sup> – 12<sup>th</sup> grade)  
 College & Adult (18 years & older)

Awards may be given as cash or gift cards.

Take a look at the judging rubric (on the following page) for details about how the films are judged. Films are judged by an independent panel of film buffs, NOT by CATV staff. We love you too much to judge you. Big hugs.

## **THE BIG SCREEN**

This year's CATV-WRIF Film Slam Premiere & Award Ceremony will take place during the White River Indie Film Festival (WRIF) which runs May 6th-10th. Premiere date & time TBD, at the Briggs Opera House in WRJ. Admission to the screening is free. A representative from each submitted film should be present...just in case you win!

The WRIF Film Festival is fun, fun, fun. For more info about the complete WRIF Festival movie line-up, visit [www.wrif.org](http://www.wrif.org).



*Film Like a Butterfly, Sting Like a B-roll.*

# 2020 CATV-WRIF 48 Hour Film Slam

## Judging Rubric



### 45 total points - Artistic Merit

**15 points - Content/Plot** \_\_\_\_\_ points

*Excellent, seamless structure to communicate the story to an uninitiated audience. The message/intent of the film was clear on the first viewing. Excellent dialogue; distinctive and compelling characters*

**15 points - Creativity** \_\_\_\_\_ points

*The production displayed independent thought and imagination. The style and concept was novel and distinct*

**15 points - Entertainment** \_\_\_\_\_ points

*Excellent overall impression, enjoyment factor, and replay value*

### 30 total points - Technical Merit

**10 points - Sound/Audio** \_\_\_\_\_ points

*Audio levels were consistent; clear sound with an absence of distracting noises (buzzes, hums, hisses, etc.). The music selection complemented the story*

**10 points - Editing** \_\_\_\_\_ points

*The transitions were seamless and smooth, complementing the continuity of the story*

**10 points - Cinematography** \_\_\_\_\_ points

*The film was visually stunning. Lighting, camera movement, angles, and shot selection were excellent.*

### 25 total points - Adherence to the Assignment

\_\_\_\_\_ points

*The team adhered to the rules of the assignment; the prompt was incorporated creatively to tell/contribute to the story*

**Total points:** \_\_\_\_\_