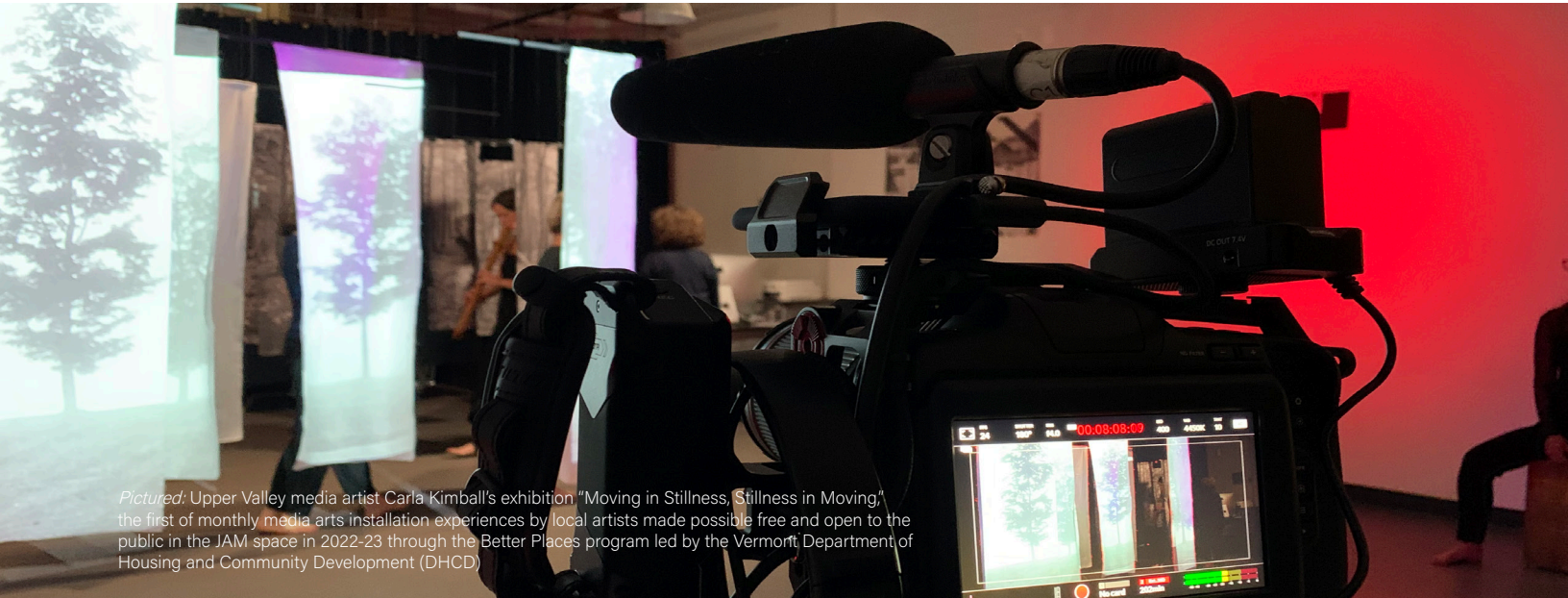


# J ▶ M Junction Arts & Media

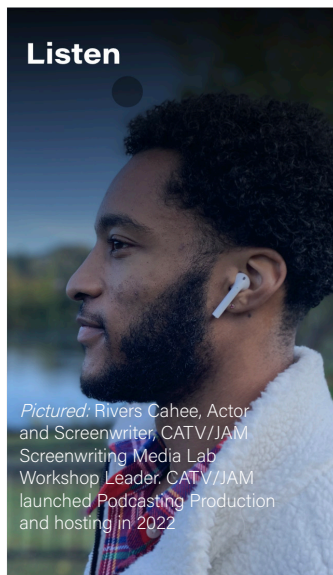


*Pictured:* Upper Valley media artist Carla Kimball's exhibition "Moving in Stillness, Stillness in Moving," the first of monthly media arts installation experiences by local artists made possible free and open to the public in the JAM space in 2022-23 through the Better Places program led by the Vermont Department of Housing and Community Development (DHCD)



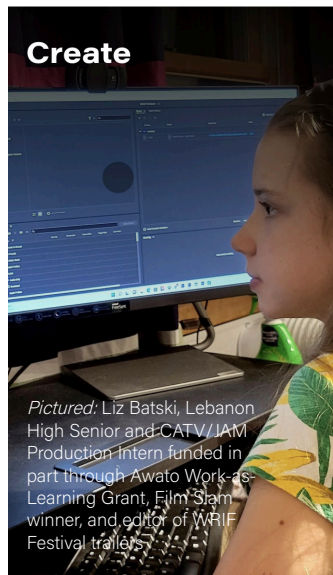
### Watch

*Pictured:* Common Ground with VT Reps Becca White & Jim Masland and NH Reps Russell Muirhead & Mary Hakken-Phillips. Line produced by Loren Howard at the Briggs Opera House for CATV/JAM



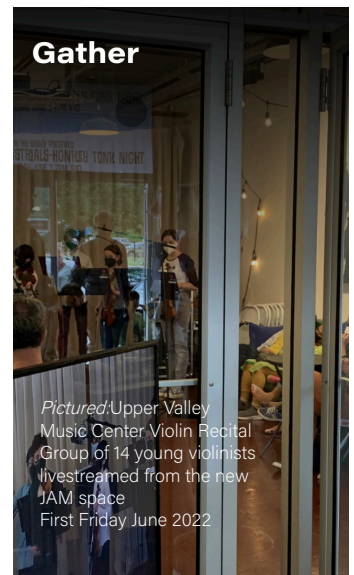
### Listen

*Pictured:* Rivers Cahee, Actor and Screenwriter, CATV/JAM Screenwriting Media Lab Workshop Leader. CATV/JAM launched Podcasting Production and hosting in 2022



### Create

*Pictured:* Liz Batski, Lebanon High Senior and CATV/JAM Production Intern funded in part through Awato Work-as-Learning Grant, Film Slam winner, and editor of WRIF Festival trailers



### Gather

*Pictured:* Upper Valley Music Center Violin Recital. Group of 14 young violinists livestreamed from the new JAM space. First Friday June 2022

## ANNUAL REPORT 2022

**JAM REPRESENTS DIVERSITY IN IDEAS, COMMUNITY, AND ALL THE OTHER GOOD THINGS WE CAN FEAST ON, WHAT MEDIA CAN ACTUALLY DO.**

– DUNCAN NICHOLS, JAM MEDIA LAB PARTICIPANT

REC ●

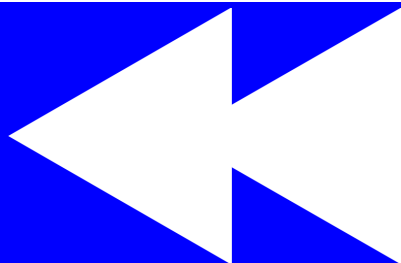
*Pictured: Richard Waterhouse and guests from the CATV archives. In September 2022 JAM featured a month-long "Retrotechtive" media arts exhibit featuring highlights from the archives of CATV's 30 years as the Upper Valley's storytellers. The world of media has changed drastically but the importance of harnessing the power of media to bring people together locally has never been greater.*

## 2022 WAS A HUGELY TRANSFORMATIVE YEAR.

Together with you, we built a **new home for media arts in the Upper Valley of NH and VT**. We changed our identity from **CATV (Community Access Television)** to **JAM – Junction Arts & Media** to express our expanding role connecting the Upper Valley through livestreaming, podcasting, media arts-centered events and exhibits, including our merger with White River Indie Film Festival (**WRIF**), and a wide array of media education offerings.

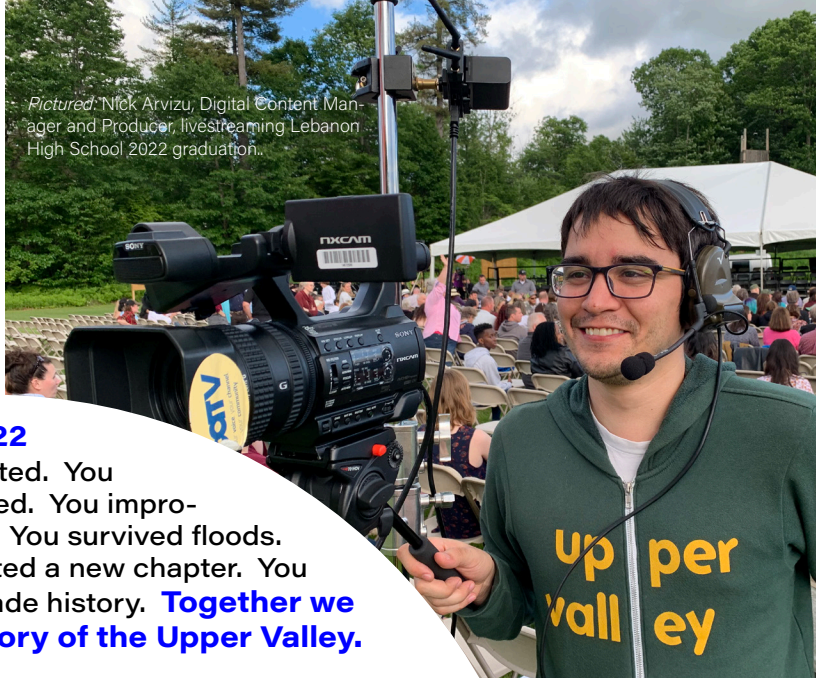
We partnered with the **Human-Centered Design** program at Dartmouth College to **reimagine and redesign** ourselves in response to our community's needs. We earned a Better Places **Creative Placemaking** grant with your support, enabling JAM to transform an empty storefront into an **inclusive, vibrant "multimedia playground" for people of all ages** to come together to create.

A 501(c)3 non-profit organization that fosters **media literacy** and **civic engagement**, JAM remains **committed to our core values** of transparency in local government, freedom of individual expression, and creative collaboration that have earned the **Upper Valley's trust** in CATV for more than 30 years while **evolving to serve our mission in imaginative new ways**, empowering and connecting people through media tools our founders couldn't have imagined. JAM exists to build community in the Upper Valley of NH and VT through media arts. Come play with us! ▶

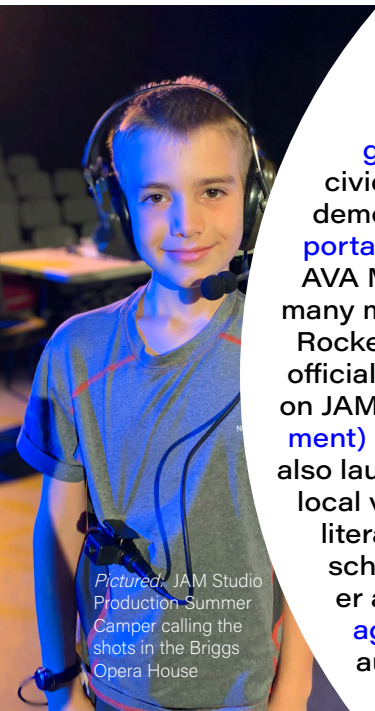




*Pictured:* Jordyn Fitch, Community Engagement Producer, orienting community member Bonnie Fladung to production equipment available to the public for free within JAM's service area (and through JAM membership for all)



*Pictured:* Nick Arvizu, Digital Content Manager and Producer, livestreaming Lebanon High School 2022 graduation.



*Pictured:* JAM Studio Production Summer Camper calling the shots in the Briggs Opera House

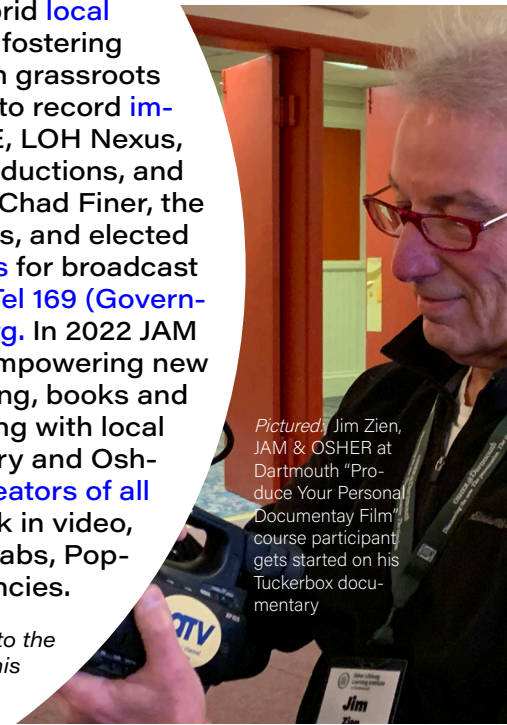
**2022**  
You debated. You sang. You cooked. You improvised. You graduated. You survived floods. You protested. You started a new chapter. You documented history and made history. **Together we recorded the evolving story of the Upper Valley.**

In 2022 JAM staff produced more than 620 hours of hybrid **local government and school meetings** for livestream and TV, fostering civic engagement for Upper Valley communities engaged in grassroots democracy and collective decision-making. JAM was there to record **important community conversations and joyful events** for WISE, LOH Nexus, AVA Mudroom, Upper Valley Music Center concerts, JAG productions, and many more. Thanks to **contributing content creators**, such as Chad Finer, the Rockefeller Center at Dartmouth, local yoga studios, churches, and elected officials, JAM presented more than **650 original local programs** for broadcast on JAM's community access **cable channels Comcast 1085/VTel 169 (Government) and 1075/170 (Upper Valley)** and streaming via **uvjam.org**. In 2022 JAM also launched a **new podcast recording and hosting service**, empowering new local voices in 49 episodes exploring community and belonging, books and literacy, aging in place, and life after incarceration. Partnering with local schools, career support services, non-profit Telling My Story and Osher at Dartmouth, JAM enabled **more than 250 new local creators of all ages** to venture into media arts storytelling and paid work in video, audio, animation, and mixed media through JAM Media Labs, Pop-Up workshops, JAM Camps, and media artist residencies.

*"The vision and potential of Junction Arts and Media to give voice to the Upper Valley community is unprecedented and unmatched... This is the next step in the evolution of communications and free flowing information that brings us all just a little bit closer together as humans striving for a better world." – Jeff Backus, Hartford Dismas*



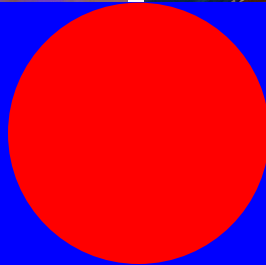
*Pictured:* Cedar O'Dowd, JAM Coordinator and Producer, livestream recording Valley Improv at the JAM space for First Friday in downtown White River Junction. JAM in-person events become content for TV and streaming, archiving and expanding community reach.



*Pictured:* Jim Zien, JAM & OSHER at Dartmouth "Produce Your Personal Documentay Film" course participant gets started on his Tuckerbox documentary



*Pictured:* Jeff Backus, community producer of podcast GOING THE DISMAS, with Hartford Dismas House residents.



In  
2022  
JAM reversed  
the streams...

Not only did we send media signals out, but we used them to **draw people together, IRL** (in real life).

Recognizing strains on the social fabric, local democracy, and our relationships exacerbated by the pandemic and polarization, we identified the opportunity to harness the positive potential of media arts to bring people together for important conversations, shared celebrations, and creative collaboration that reaffirm our shared local identity. With an outpouring of **community support** in the summer of 2022, we raised the match for a 2x grant from the **Better Places Creative Placemaking** program (DHCD) and other grants that enabled JAM to transform the Newberry Market space in the Gates-Briggs Building into a new media arts home for all. In our new JAM space we hosted more than 26 free media arts events, media arts exhibits, and media education workshops by the end of 2022, **welcoming an estimated 1,500+ people through our new doors.**


**Media-centered activity highlights** included JAM Camps and Film Club for kids, Camera, Sound and Directing Actors for the Camera JAM Media Labs, Scriptwriters' Group, StoryJAM, the first annual Pride Prom, TWist Cartoon & Zine Fest, JAM Family Animation Pop-Up Sesh, First Friday with Valley Improv and Route 5 Jive, the Halloween-o-thon, DJ Academy, media installations by Carla Kimball, Center for Cartoon Studies animators, and Charlie Rose, and – to cap our year of transformation – **Light River Junction**, an immersive cinema experience created by more than 30 local filmmakers.

A VT Arts Council Digital Capacity grant enabled us to **redesign our website** to enhance **accessibility**, and a grant from NH Charitable Foundation is enabling us to embark on strategic planning to chart a sustainable course of our growth in the coming years.

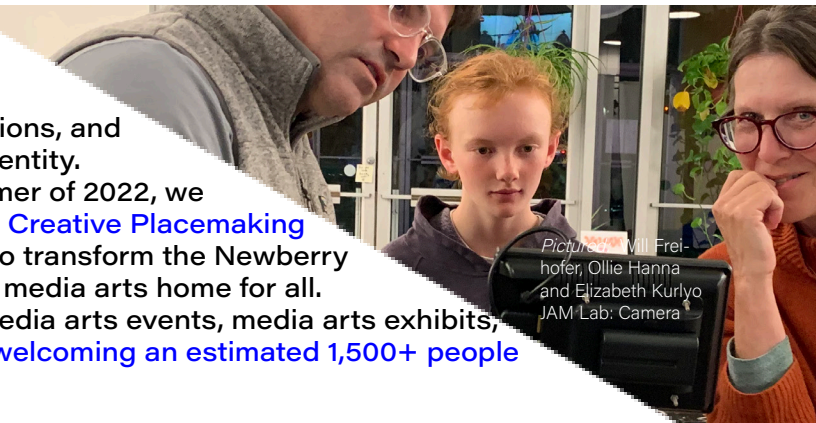
*"...the time spent with other creative young people was great and the exposure to **different tools and methods for creating** animated stories was also inspiring.*

*[My child] mostly talked about having connected with someone in his group and I think that **making a connection was the most valuable part of the camp** for him overall."*

– JAM Camp 2022  
parent feedback



*Pictured: DJ Sean Hay, LiveMixKings, and Fulla Flava at JAM Pop-Up party*



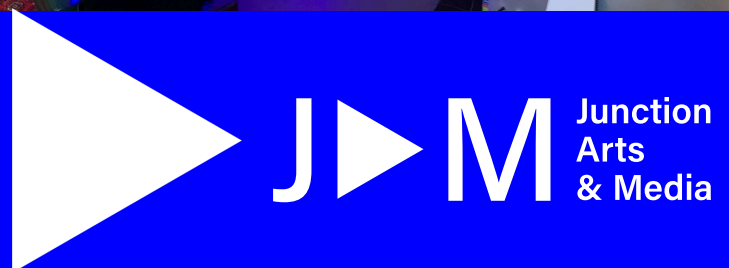
*Pictured: Will Freyhofer, Ollie Hanna and Elizabeth Kurlyo JAM Lab: Camera*



*Pictured: JAM Pop-Up Family Animation "Sesh"*



*Pictured: Leadership Upper Valley with Vital Communities, Lebanon Opera House, and Upper Valley Haven learn how to produce live TV and streaming simulcast*





**#TELEVISION & STREAMING PRODUCTIONS & PROGRAMMING** approx. **11,000** cable TV subscribing households • **1,782** hours of first-run, non-repeat local and regional broadcast content • **1,100** hours of livestream and recorded productions by JAM staff & Upper Valley community members • **17,520** hours of continuous cablecast TV/streaming content • **160** press recordings of elected representatives • **646** church services • **50** new local organizations contributing media content

**#PODCASTS** **4** new original Upper Valley podcasts • **49** episodes **#HIGHLIGHT NEWSLETTERS** **52** weekly newsletters • **3,000** subscribers • **50%** open rate

**#YOUTUBE** **1.6K** subscribers • **+500** from 2021 **#MEDIA ARTS EXHIBITS** **6** artists exhibited • **30** local filmmakers screened **#MEDIA EVENTS** **26** free and open to the public • **1500+** visitors to JAM space **#MEDIA EDUCATION** **20** media education classes • **12** Upper Valley region schools • **200** K-12 students • **50** adult media lab and workshop participants **#FILM CONTESTS** **3** contests • **40** participants **\$1,300** prize money given away **#COMMUNITY PARTNERS** **30+** organizational partners including Briggs Opera House & White River Indie Film Festival (WRIF)

# J ▶ M

## Junction Arts & Media

### 2022 FINANCIALS

#### INCOME

Franchise Fees	\$348,868
Production Services	\$24,415
Educational Services	\$16,453
Grants	\$52,085
Donations	\$12,799
VT State & Misc.	\$40,385
<b>Total Income</b>	<b>\$495,004</b>

#### EXPENSES

Payroll	\$301,132
Rent/Location	\$26,577
Professional Fees	\$28,481
Other	\$98,065
<b>Total Expenses</b>	<b>\$454,255</b>

TOTAL ASSETS \$652,963  
 TOTAL LIABILITIES & EQUITY \$652,963

**#BUILDING COMMUNITY**  
**#MEDIA ARTS**  
**#UPPER VALLEY NH/VT**  
**#BY THE NUMBERS**



## MUNICIPAL & SCHOOL DISTRICT PARTNERS

Hanover, NH  
Hartford, VT  
Hartland, VT  
Norwich, VT  
SAU 88 School District (NH)  
SAU 70 & Dresden School Districts  
Hartford, VT School District  
Hartland School District (WSESU)

## JAM 2022 STAFF

Samantha Davidson Green,  
Executive Director  
Chico Eastridge,  
Senior Producer & Technical Director  
Jordyn Fitch,  
Community Engagement Producer  
George Spencer,  
Programming Director  
Nick Arvizu, Digital Content Manager  
Cedar O'Dowd,  
JAM Coordinator & Producer  
David Eric, Podcast Editor  
*Part-Time Producers:* Jan Abbott,  
Jackson Cashman, Loren Howard,  
Simon Reed, Everest Crawford, Quinn  
Thomashow, Richard Neugass, Jakob  
Breitbach, Charlie Rose, Rick Russell,  
Nathan Perron, Rayce Gilbert  
*Additional Media Educators:* Jes Ray-  
mond, Jakob Breitbach, Will Freihofer,  
Tamsin Orion, Richard Waterhouse  
*Summer Interns:* Kealin Rooney, Irina  
Stan, Calvin McCrory  
*Webmaster:* Ryan Colette,  
RYCO Design

## JAM 2022 BOARD

Peggy Allen, Board Chair  
Tracy Hutchins, Vice Board Chair  
Daniel Maxell-Crosby, Treasurer  
Sam Kaas  
Sharon Racusin (Secretary)  
Sean McIntyre  
Joe Major  
Julia Griffin/Tina Stearns

## COMMUNITY ADVISORY

Clint Swift  
Dave Celone  
Lisa Christie

## COMMUNITY PARTNERS

Advance Transit  
AmeUP Creative Entrepreneurs  
AVA Gallery (Member)  
Black Heritage Trail NH  
Briggs Opera House  
Center for Cartoon Studies  
City of Lebanon, NH DEI Commission  
Coop Food Stores  
Dartmouth College  
Dartmouth Black Legacy Month Com-  
mittee  
Hartford Dismas House  
Doorways into Good Shelter  
Good Neighbor Health Clinic  
Hartford Historical Society  
HCSC  
Here in the Valley  
JAG Productions  
Lebanon Opera House (Member)  
MedTech  
Main Street Museum  
Norwich Bookstore  
OSHER at Dartmouth  
Revels North  
Senior Solutions (Member)  
Sustainable Hanover  
Telling My Story  
The Howe Library  
Twin Pines Housing  
Upper Valley Business Alliance  
Upper Valley Music Center (Member)  
VABIR & Hireability VT  
Vermont Arts Council  
Vermont Technical College  
Vital Communities  
WISE  
Young African Leaders Initiative

## MEDIA EDUCATION PARTNERS

Dartmouth Human-Centered Design  
Special Needs Support Center  
Richmond Middle School Movie Club  
HACTC Summer Tech Camp  
Hanover High March Intensive  
Hartford High School Drama  
Hartland Elementary Compost Project  
Lebanon High School  
Marion Cross School  
Okinawan Karate School  
Ottaqueechee School  
White River Elementary School  
VLACs and Awato Work-as-Learning

## THANK YOU SUPPORTERS!

Anne Baird, Regina Sonne, Margaret Fanning,  
Samuel & Mary Zucker, Peg & Todd Allen, Abigail  
Evans, Rob Gurwitt, David Vincelette, Emily  
Silver, Sandy Vaigo & Matt Zaic, Chuck DeVries,  
Colleen Barr, Ed Eastridge, Kristine McDevitt,  
Robert Keene, John & Susan Mullens, Revolu-  
tion, Nancy the Girl, Good Neighbor Health Clinic

## BETTER PLACES CROWDFUNDERS

Nancy LaRowe, Cole As'sude, Jordan Green  
Sarah S. Taylor, Kyle ODowd, Jean Burling, Sha-  
ron D Racusin, Susan Green, Kevin Ramos-Glew,  
Daniel D Maxell Crosby, Loretta L. Allen, The  
Rowley Agency, Kristin Bruch Lehmann, Monica  
Medina, Chuck and Liz Cole, Elizabeth Kury-  
lo, David and Sue Taylor, Lisa Johnson, Jeanne  
Medina, Michael & Virginia Beahan, Jan Lon-  
gwell, Judy Reeve & Ken Baker, Corlan Johnson,  
Jessica L. Raymond, Amber D. Hanna, Allie Levy,  
Michelle Rogge, Ellen D. Hender, Joe and Kam-  
ron Clifford, Atlas Warren-Lutes, Kelli Guss, John  
S Echternach, Bretton Watts, Casey L. Bernard,  
Nora Jacobson, Matthew Mazur, Jim Zien, Pride  
Prom Guests, Tamsin Orion, Stettenheim Foun-  
dation, Susan F Mullens, Michelle, Hermit Hill  
Family Farm Foundation, Stanton Williams, Brian  
Kenyon, Michael McCrory, Will Freihofer, Noor  
Taher, Jennifer L Rickards, Annelies Ostler, Jeudi  
Davis, Elke O. Hanna, Robert O'Leary, Michael  
A Choukas, Sean Donahue, Helen Davidson, P.  
Roy-Ollie, In memory of Penny Breed, Benjamin  
Silberfarb, James E. Brown, Jon G. Fox, Barba-  
ra Krinitz, Bonnie F. Fladung, Joseph D. Major,  
Samuel H Kass, Tracy Hutchins, Samantha Da-  
vidson Green, Yankee Bookshop

## FOR WRIF 2022 (WHITE RIVER INDIE FILMS)

Harper Environmental, Phyllis & David Oxman, Fat Hat  
Clothing, Jane & Bill Stetson, Tanya Van Sant & Jeremy  
Sterritt, Berkshire Hathaway, Janine Kanzler, Leslie  
Center for the Humanities, DPF Design, Revolution,  
Nancy the Girl, Coop Food Stores, Pat Glowa & Don  
Kollisch, Silvia Spitta, Nora Jacobson & David Ferm,  
Wolf Tree

## GRANTS

Better Places program DHCD with Vermont  
Community Foundation, the VT Dept of Health,  
and Patronicity  
State of Vermont  
Jack & Dorothy Byrne Foundation  
Vermont Arts Council Digital Capacity and Art-  
ist-in-Residence; Vermont Humanities  
Adimab Labs LLC  
Laurance & Mary Rockefeller Fund  
NH Charitable Foundation



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JAM Logo & Identity Design by Mac Harp