JAM REPRESENTS DIVERSITY IN IDEAS, COMMUNITY, AND ALL THE OTHER GOOD THINGS WE CAN FEAST ON, WHAT MEDIA CAN ACTUALLY DO.

– DUNCAN NICHOLS, JAM MEDIA LAB PARTICIPANT
2022 WAS A HUGELY TRANSFORMATIVE YEAR.

Together with you, we built a new home for media arts in the Upper Valley of NH and VT. We changed our identity from CATV (Community Access Television) to JAM – Junction Arts & Media to express our expanding role connecting the Upper Valley through livestreaming, podcasting, media arts-centered events and exhibits, including our merger with White River Indie Film Festival (WRIF), and a wide array of media education offerings.

We partnered with the Human-Centered Design program at Dartmouth College to reimagine and redesign ourselves in response to our community’s needs. We earned a Better Places Creative Placemaking grant with your support, enabling JAM to transform an empty storefront into an inclusive, vibrant “multimedia playground” for people of all ages to come together to create.

A 501(c)3 non-profit organization that fosters media literacy and civic engagement, JAM remains committed to our core values of transparency in local government, freedom of individual expression, and creative collaboration that have earned the Upper Valley’s trust in CATV for more than 30 years while evolving to serve our mission in imaginative new ways, empowering and connecting people through media tools our founders couldn’t have imagined. JAM exists to build community in the Upper Valley of NH and VT through media arts. Come play with us!
2022

In 2022 JAM staff produced more than 620 hours of hybrid local government and school meetings for livestream and TV, fostering civic engagement for Upper Valley communities engaged in grassroots democracy and collective decision-making. JAM was there to record important community conversations and joyful events for WISE, LOH Nexus, AVA Mudroom, Upper Valley Music Center concerts, JAG productions, and many more. Thanks to contributing content creators, such as Chad Finer, the Rockefeller Center at Dartmouth, local yoga studios, churches, and elected officials, JAM presented more than 650 original local programs for broadcast on JAM’s community access cable channels Comcast 1085/VTel 169 (Government) and 1075/170 (Upper Valley) and streaming via uvjam.org. In 2022 JAM also launched a new podcast recording and hosting service, empowering new local voices in 49 episodes exploring community and belonging, books and literacy, aging in place, and life after incarceration. Partnering with local schools, career support services, non-profit Telling My Story and Osher at Dartmouth, JAM enabled more than 250 new local creators of all ages to venture into media arts storytelling and paid work in video, audio, animation, and mixed media through JAM Media Labs, Pop-Up workshops, JAM Camps, and media artist residencies.

“The vision and potential of Junction Arts and Media to give voice to the Upper Valley community is unprecedented and unmatched. This is the next step in the evolution of communications and free flowing information that brings us all just a little bit closer together as humans striving for a better world.” – Jeff Backus, Hartford Dismas
In 2022
JAM reversed the streams...
Not only did we send media signals out, but we used them to draw people together, IRL (in real life). Recognizing strains on the social fabric, local democracy, and our relationships exacerbated by the pandemic and polarization, we identified the opportunity to harness the positive potential of media arts to bring people together for important conversations, shared celebrations, and creative collaboration that reaffirm our shared local identity.

With an outpouring of community support in the summer of 2022, we raised the match for a 2x grant from the Better Places Creative Placemaking program (DHCD) and other grants that enabled JAM to transform the Newberry Market space in the Gates-Briggs Building into a new media arts home for all. In our new JAM space we hosted more than 26 free media arts events, media arts exhibits, and media education workshops by the end of 2022, welcoming an estimated 1,500+ people through our new doors.

Media-centered activity highlights included JAM Camps and Film Club for kids, Camera, Sound and Directing Actors for the Camera JAM Media Labs, Scriptwriters’ Group, StoryJAM, the first annual Pride Prom, TWist Cartoon & Zine Fest, JAM Family Animation Pop-Up Sesh, First Friday with Valley Improv and Route 5 Jive, the Halloween-o-thon, DJ Academy, media installations by Carla Kimball, Center for Cartoon Studies animators, and Charlie Rose, and – to cap our year of transformation – Light River Junction, an immersive cinema experience created by more than 30 local filmmakers.

A VT Arts Council Digital Capacity grant enabled us to redesign our website to enhance accessibility, and a grant from NH Charitable Foundation is enabling us to embark on strategic planning to chart a sustainable course of our growth in the coming years.

"...the time spent with other creative young people was great and the exposure to different tools and methods for creating animated stories was also inspiring. [My child] mostly talked about having connected with someone in his group and I think that making a connection was the most valuable part of the camp for him overall."
– JAM Camp 2022 parent feedback
#TELEVISION & STREAMING PRODUCTIONS & PROGRAMMING
approx. 11,000 cable TV subscribing households
• 1,782 hours of first-run, non-repeat local and regional broadcast content
• 1,100 hours of livestream and recorded productions by JAM staff & Upper Valley community members
• 17,520 hours of continuous cablecast TV/streaming content
• 160 press recordings of elected representatives
• 646 church services • 50 new local organizations contributing media content

#PODCASTS
4 new original Upper Valley podcasts • 49 episodes

#HIGHLIGHT NEWSLETTERS
52 weekly newsletters • 3,000 subscribers • 50% open rate

#YOUTUBE
1.6K subscribers • +500 from 2021

#MEDIA ARTS EXHIBITS
6 artists exhibited • 30 local filmmakers screened

#MEDIA EVENTS
26 free and open to the public • 1500+ visitors to JAM space

#MEDIA EDUCATION
20 media education classes • 12 Upper Valley region schools • 200 K-12 students • 50 adult media lab and workshop participants

#FILM CONTESTS
3 contests • 40 participants • $1,300 prize money given away

#COMMUNITY PARTNERS
30+ organizational partners including Briggs Opera House & White River Indie Film Festival (WRIF)

Junction Arts & Media

2022 FINANCIALS

INCOME
Franchise Fees $348,868
Production Services $24,415
Educational Services $16,453
Grants $52,085
Donations $12,799
VT State & Misc. $40,385
Total Income $495,004

EXPENSES
Payroll $301,132
Rent/Location $26,577
Professional Fees $28,481
Other $98,065
Total Expenses $454,255

TOTAL ASSETS $652,963
TOTAL LIABILITIES & EQUITY $652,963

#BUILDING COMMUNITY
#MEDIA ARTS
#UPPER VALLEY NH/VT
#BY THE NUMBERS
MUNICIPAL & SCHOOL DISTRICT PARTNERS
Hanover, NH
Hartford, VT
Hartland, VT
Norwich, VT
SAU 88 School District (NH)
SAU 70 & Dresden School Districts
Hartford, VT School District
Hartland School District (WSESU)

JAM 2022 STAFF
Samantha Davidson Green, Executive Director
ChicO Eastridge,
Senior Producer & Technical Director
Jordyn Fitch,
Community Engagement Producer
George Spencer,
Programming Director
Nick Arvizu, Digital Content Manager
Cedar O’Dowd,
JAM Coordinator & Producer
David Eric, Podcast Editor
Part-Time Producers: Jan Abbott,
Jackson Cashman, Loren Howard,
Simon Reed, Everest Crawford, Quinn
Thomashow, Richard Neugass, Jakob
Breitbach, Charlie Rose, Rick Russell,
Nathan Perron, Rayce Gilbert
Additional Media Educators: Jes Raymond,
Jakob Breitbach, Will Freihofer,
Tamsin Orion, Richard Waterhouse
Summer Interns: Kealin Rooney, Irina Stan,
Calvin McCrory
Webmaster: Ryan Colette,
RYCO Design

COMMUNITY ADVISORY
Clint Swift
Dave Celone
Lisa Christie

COMMUNITY PARTNERS
Advance Transit
AmeUP Creative Entrepreneurs
AVA Gallery (Member)
Black Heritage Trail NH
Briggs Opera House
Center for Cartoon Studies
City of Lebanon, NH DEI Commission
Coop Food Stores
Dartmouth College
Dartmouth Black Legacy Month Committee
Hartford Dismas House
Doorways into Good Shelter
Good Neighbor Health Clinic
Hartford Historical Society
HCSC
Here in the Valley
JAG Productions
Lebanon Opera House (Member)
MedTech
Main Street Museum
Norwich Bookstore
OSHER at Dartmouth
Revels North
Senior Solutions (Member)
Sustainable Hanover
Telling My Story
The Howe Library
Twin Pines Housing
Upper Valley Business Alliance
Upper Valley Music Center (Member)
VABIR & Hireability VT
Vermont Arts Council
Vermont Technical College
Vital Communities
WISE
Young African Leaders Initiative

MEDIA EDUCATION PARTNERS
Dartmouth Human-Centered Design
Special Needs Support Center
Richmond Middle School Movie Club
HACTC Summer Tech Camp
Hanover High March Intensive
Hartford High School Drama
Hartland Elementary Compost Project
Lebanon High School
Marion Cross School
Okanawan Karate School
Ottauquechee School
White River Elementary School
VLACs and Awato Work-as-Learning

THANK YOU SUPPORTERS!
Anne Baird, Regina Sonne, Margaret Fanning,
Samuel & Mary Zucker, Peg & Todd Allen, Abigail Evans, Rob Gurwitt, David Vincelette, Emily Silver, Sandy Vaigo & Matt Zaiz, Chuck DeVries,
Colleen Barr, Ed Eastridge, Kristine McDevitt,
Robert Keene, John & Susan Mullens, Revolution,
Nancy the Girl, Good Neighbor Health Clinic

BETTER PLACES CROWDFUNDERS
Nancy LaRowe, Cole As's'ude, Jordan Green
Sarah S. Taylor, Kyle O'Dowd, Jean Burling, Sha- ron D Racusin, Susan Green, Kevin Ramos-Glew,
lo, David and Sue Taylor, Lisa Johnson, Jeanne Medina, Michael & Virginia Beahan, Jan Long-
gwell, Judy Reeve & Ken Baker, Corlan Johnson,
Jessica L. Raymond, Amber D. Hanna, Allie Levy,
Michelle Rogge, Ellen D. Hender, Joe and Kam-
ron Clifford, Atlas Warren-Lutes, Kelli Guss, John S Echternach, Breton Watts, Casey L. Bernard,
Nora Jacobson, Matthew Mazur, Jim Zien, Pride Prom Guests, Tamsin Orion, Stettenheim Foundation,
Susan F Mullens, Michelle, Hermit Hill Family Farm Foundation, Stanton Williams, Brian Kenyon, Michael McCrory, Will Freihofer, Noor Taher, Jennifer L. Rickards, Annelies Ostler, Jeudi Davis, Elke O. Hanna, Robert O'Leary, Michael A Choukas, Sean Donahue, Helen Davidson, P.
Roy-Ollie, In memory of Penny Breed, Benjamin Silberfarb, James E. Brown, Jon G. Fox, Barba-ra Krinitz, Bonnie F. Fladung, Joseph D. Major,
Samuel H Kass, Tracy Hutchins, Samantha Da-
vidson Green, Yankee Bookshop

FOR WRIF 2022 (WHITE RIVER INDIE FILMS)
Harper Environmental, Phyllis & David Oxman, Fat Hat Clothing, Jane & Bill Stetson, Tanya Van Sant & Jeremy Sterritt, Berkshire Hathaway, Janine Kanzler, Leslie Center for the Humanities, DPF Design, Revolution,
Nancy the Girl, Coop Food Stores, Pat Glowa & Don Kollisch, Silvia Spitta, Nora Jacobson & David Fern, Wolf Tree

GRANTS
Better Places program DHCD with Vermont Community Foundation, the VT Dept of Health, and Patronicity
State of Vermont
Jack & Dorothy Byrne Foundation
Vermont Arts Council Digital Capacity and Art-
ist-in-Residence; Vermont Humanities
Adimab Labs LLC
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NH Charitable Foundation

UVJAM.ORG
info@uvjam.org (802) 295-6688
5 South Main St. 1st Floor
P.O. Box 141
White River Junction, VT 05001

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