

MISSION

JAM's mission is to build community in the Upper Valley of NH/VT through the media arts.

▶ JAM BOARD OF DIRECTORS

Tracy Hutchins, Chair
Daniel Maxell Crosby, Treasurer
Sam Kaas, Secretary
Joe Major
Sean McIntyre
Craig Sterritt
Alex Torpey
Tamara Waraschinski
Jim Zien

The JAM Board and staff wish to express our immeasurable gratitude to **Peggy Allen,** who served as CATV Board Chair for eight



years and captained CATV's transition to becoming JAM. She took her well earned retirement from the JAM Board in 2023.

HELLO FROM JAM!

In 2023 JAM – Junction Arts & Media made great strides towards realizing our vision of a community in the Upper Valley in which all people have voice, agency, and a sense of belonging enhanced by the positive potential of media.

Following our year of transformation from CATV to JAM in 2022, JAM buckled down in 2023 to envision our future and how to get there. We undertook a strategic planning process with broad community input and are proud of the **Strategic Plan** that emerged. Rooted in our core values of creativity, diversity, democracy, community, and empowerment, JAM is hard at work building a lasting home for the media arts community in the Upper Valley. Our ultimate aspiration is to uplift the quality of life for all people in our community through high-quality, locally made media.

We want to thank YOU - our JAM volunteers, members, donors, municipal partners, corporate sponsors, viewers, listeners and creators - for supporting JAM's work and keeping it free and accessible to all in 2023. Your generosity powered JAM to tell many more Upper Valley stories, get more people participating in local government, and give voice to new local storytellers of all ages. JAM crews pointed their cameras, microphones, and Owls everywhere you can imagine in the Upper Valley - livestreaming and broadcasting your municipal and school board meetings, Juneteenth, Nexus Music and Arts Festival, local high school graduations, and 30+ events we covered monthly. JAM took over leadership of the White River Film Festival (WRIF), bringing people together for the best of new global and local cinema. In the fall, we teamed up with Vital Communities for the "Farm-to-Film" Festival on regenerative and indigenous agriculture practices to fight climate change. A record number of kids and adults made movies, animations and podcasts at JAM Camp, after-school programs, and workshops. Maybe you hit "record" on your own podcast, video, or first stop-motion animation at JAM in 2023? If not, let 2024 be your year to begin!

Every day you remind us how powerful the media arts can be to build community in the Upper Valley. We are thrilled to share this summary of the work we did together in 2023, which continues with gusto in 2024. Without further ado, roll sound... Roll camera... And... action!

Samantha Davidson Green Executive Director

Tracy Hutchins
JAM Board Chair

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CREATIVITY

300+ participants of all ages gained new media skills and creative inspiration at JAM summer camps, after-school programs, all-ages "popup" workshops, and weekly orientations. JAM "Pitchfest," Emerging Filmmaker Contest, 48-Hour Film and Halloween-o-thon contests, biweekly script-writing group, and JAM Film & Media Maker newsletters nurtured creative growth and networking. JAM's 28 media arts exhibits and events, including White River Indie Film Festival (WRIF), attracted **3,000+** attendees.

DIVERSITY

840 first-run locally created programs on JAM gave voice to a diverse range of Upper Valley viewpoints. JAM curated 484 more shows of importance to local audiences from all over VT and NH, broadcasting 24/7 on JAM's two public access cable channels (Comcast 1075/VTel 1169 and 1085/1170) and streaming online. JAM partnered with artists, non-profits, activists and members of the public (see facing page) to create media experiences centering marginalized people, deepen understanding across lines of difference, and build bridges of empathy.





DEMOCRACY

JAM covered **127** municipal and school board meetings, Candidate Nights, and annual Town Meetings for JAM channels to catalyze civic participation and serve transparency in government. JAM produced a Town Hall with Sen. Peter Welch and a mock Supreme Court case with Lebanon High students and VT Law School President Rod Smolla. JAM hosted "Health Care is a Human Right" multimedia exhibit, a Tenants' Rights workshop, and a "Homes for Hartford" multimedia feedback station for public participation in making our communities more just and inclusive places.

COMMUNITY

Stronger communities generate creativity; greater creativity generates stronger communities. In 2023 JAM expanded our web of relationships to support this virtuous cycle. JAM was On Location weekly capturing the voices of Juneteenth, the joy of Pride, the hard work of governance, and more. JAM invited the community in for exhibits and events, raising the roof at Vievee Francis's night of poetry and Blues, the "JAMmy Awards," First Fridays and more. In between, JAM kept us connected in community via weekly newsletter highlights, TV channels, social media and podcasts.





EMPOWERMENT

Empowerment comes in many forms at JAM. In 2023 JAM supported career on-ramps through paid high school and college internships and on-the-job training. JAM was honored with the Governor's Committee on Employment of People with Disabilities Award. Structured media education with Community College of VT, Special Needs Support Center, Osher at Dartmouth, and more plus daily informal support empowered people of all ages, life stages, economic circumstances, backgrounds, and neurodiversity to find belonging, create, express, and advocate.

▶ JAM MEMBERS & DONORS

\$1000+

Peggy & Todd Allen Liora Alschuler Cindy Pierce Joanna & Alex Rapf Craig Sterritt Bill Stetson Clint & Bonnie Swift



\$200+

Tracy Hutchins, Matt Bucy Faith Catlin, Gerd Gemünden Barbara Krinitz, Kyle O'Dowd PRIDE PROM, Judith Reeve Tamara Waraschinski, Jim Zien

Up to \$200

Richard Abel & Roberta Berner Allen Bailey, Rebecca Bailey, Anne Baird, Bill Bittinger Annie Bower, Jakob Breitbach Stefan Brown, Adams Carroll Bill Chabot, Art Copoulos Helen Davidson, Lauran Emerson Margaret Fanning & David Cate Barbara Farnsworth, Zay Gamez Josh Graber, Kelli Guss JAMmy Awards Donors Carla Kimball, Pam Kneisel Elizabeth Kurylo, Johanna Lee Talia Manning, Joe Major Daniel Maxell Crosby, Amity Ollis Julia Rabig, Michelle Rogge Kelty & Beth Stone, Teppi Zuppo

► JAM ORGANIZATIONAL MEMBERS

Anonymous Coffeehouse
AVA Gallery
Lebanon Opera House
Upper Valley Music Center
Osher Institute for Lifelong Learning
at Dartmouth
Revels North

► MUNICIPAL PARTNERS

Town of Hanover, NH
SAU 70, Dresden, and Hanover
School Districts
Town of Hartland, VT
Hartland School District
Town of Hartford, VT
Hartford School District
Town of Norwich, VT
Norwich School District
City of Lebanon, NH
SAU 88 School District Lebanon, NH

▶ GRANTS & SPONSORS

Adimab Lab, LLC Community Grant Better Places Creative Placemaking Grant

The Dorothy & Jack Byrne Foundation Comcast

The Jane B. Cook 1992 Charitable Trust The Joyful Living Fund of the Vermont Community Foundation

King Arthur Baking Co.

Leslie Center for the Humanities at Dartmouth College

New Hampshire Charitable Foundation

NH Humanities

State of Vermont

Vermont Arts Council

Vermont Community Foundation

Vermont Humanities

Vermont Telephone Co.

COMMUNITY PARTNERS

ADA Traffic Control

Advanced Transit

Annelise Orleck, Author

Alzheimer's Association

AmeUP Creative Professionals

Book Jam - Shelf Help Podcast

Bookstock

Center for Cartoon Studies & S.Mirk

Cindy Pierce & Pinzler Productions

Climate Farmer Stories

Community College of Vermont

Community Heart & Home

Community Nurse Connection

Creature Feature Club

Crowdsource Cinema

DB Lights

Dismas House

Ed Eastridge & Friends, Musicians

EC Fiber

The Family Place

HACTC

Hartford Community Coalition

Hartland Community Arts

Here in the Valley & Riverfolk

Homes for Hartford

Inbar Heyman, Digital Sound Artist Jodie Mack, Experimental Animator

John Killacky, Exhibiting Media Artist John Bieszczad, Musician

Junction Dance Festival

Lunafest

Lampshade Poets

Laura Di Piazza, Media Artist

Liam & Ripley

Liniers, Graphic Author & Illustrator

LiveMix Kings & Fulla Flava

Lynn Graznak, Exhibiting Media Artist

Main Street Museum

Muddy Gnomes Experience "Naked Comedy" with Ryan Clauson Nora Jacobson & Upper Valley Arts

Norwich Women's Club

Norwich Bookstore

November Featured Animators

Office of Senator Peter Welch

"Panther Pad" podcast

Parish Players Theater

Peter Orner, Presenting Author

Plainfield Historical Society

Pride Prom & First Friday Bands

Raque On Dance

Reclaim Tomorrow

Ryan Clauson & Naked Comedy Sara Lippmann, Presenting Author

"Screaming Into the Darkness"

SHARe VT & NH

Sharon Academy

Still North Bookstore

Story Jam

Sundogs Poetry

Sustainable Development Code

TEDx Hartland Hill

Thetford Historical Society

TWist Zine & Comic Artists

Upper Valley Aquatic Center

Upper Valley Circus Camp

Upper Valley Dayenu Circle

Upper Valley Haven

Upper Valley Tenants Union

Valley Improv

Vermont Access Network (VAN)

Vermont Law School

Vermont Works for Women

Vievee Francis, Presenting Poet

Vital Communities

West Windsor Music Festival

WISE

The Workers Center of Vermont

Xuedan Zou and Kyle Huang

Yankee Bookshop

(And others we may have missed!)

▶ JAM STAFF 2023

Educator

Samantha Davidson Green, Executive Director Chico Eastridge, Senior Producer & Technical Director

Jordyn Fitch, Production Manager & Producer George Spencer, Director of Programming Nick Arvizu, Digital Content Manager Cedar O'Dowd, JAM Coordinator & Media

Kate Barber, Community Outreach Coordinator Producers: Jan Abbott, Mike Cannon, Bea Crouser, David Eric, Rayce Gilbert, Noah Mauchly, Simeon Morrow, Richard Neugass, Celeste Pfeiffer, Charlie Rose, Rick Russell Interns Liz Batski, Drew Boyce, Kealin Rooney



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J>M / MAJOR SOURCES & USES OF FUNDING

▶ Sources of funds: \$572,759

What am I trying to say? Glad you asked! JAM is seeking new funding sources as cable revenues decline annually. If you like what you see, please consider donating to grow this slice of the pie and secure JAM's future!

Tuition & fees-for-service
14%

VT state grant
7.9%

Grants & sponsorships
15.5%

Donations & memberships
2.3%

These charts are based on public IRS 990 for FY2023 ending 12/31/23. Full report and public 990 available on request. Please contact: info@uvjam.org

Cable franchise fees

▶ Uses of funds: \$561,228

Administration 20%

Program expenses

Learn more, donate, and view JAM's Three-Year Strategic Plan at

UVJAM.ORG





ANNUAL REPORT 2023