



Junction
Arts
& Media

5 S. Main Street, 1st Floor / P.O. Box 141
White River Junction, VT 05001



2024 ANNUAL REPORT

Upper Valley 24-Hour Play Festival 2024
presented in partnership with JAM
Briggs Opera House



UVJAM.ORG





BOARD OF DIRECTORS

Tamara Waraschinski, *Chair*
(start Feb 2025)
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Feb 2025)
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The JAM Board and staff
wish to express our
immeasurable gratitude to
Tracy Hutchins for her six
years of board service.

Dear Friends and Supporters of JAM – Junction Arts & Media,

As I reflect on 2024 at JAM, I am continually inspired by our commitment to amplifying community voices. Whether covering pivotal events such as local rallies and walkouts or facilitating discussions on health care as a human right, JAM has been at the forefront of local civic engagement. We are dedicated to ensuring that stories—especially those often unheard—find a platform, fostering a more informed and connected Upper Valley.

Contests such as #PitchFest, JAM-produced podcasts, or multimedia exhibits such as “In Security // In Community” about the housing crisis are examples of how creators share their art and experiences, reflecting the diverse tapestry of our community. JAM Summer Camp and JAM Club have opened doors for young media enthusiasts, equipping the next generation to share their stories. And I’m reminded of last Christmas when my parents-in-law proudly showed off a slideshow of digitized family photos and documents—an example of how JAM creates spaces for all generations to learn, express themselves, and be seen.

JAM programs are more than educational opportunities—they are declarations that every voice matters, every story deserves space, and every perspective enriches our collective understanding. By honoring artistic expression and championing diverse narratives, JAM strengthens the bonds that connect us all. At its core, this work affirms our belief that media arts can bridge gaps, foster empathy, and build lasting community—a commitment more vital than ever. I invite you to explore all that JAM offers: Visit our headquarters in WRJ, attend an event, join a workshop, or even digitize a piece of your family history. Whether you’re a filmmaker, activist, student, or simply someone with a story to tell, your perspective belongs here.

Tamara Waraschinski
Chair, Board of Directors



JAM 2024 STAFF

Samantha Davidson Green,
Executive Director
Chico Eastridge, *Sr. Producer*
& *Technical Director*
Jordyn Fitch, *Production*
Manager & Producer
George Spencer, *Director of*
Programming
Nick Arvizu, *Digital Content*
Manager
Cedar O’Dowd, *Community*
Outreach Coordinator
Laura Di Piazza, *Development*
& *Communications Director*
Mike Cannon, *Operations*
Manager & Producer

Producers & Media Educators:
Harry Beaupré, Jan Abbott,
Rayce Gilbert, Maeve Littau,
Richard Neugass, Rick Russell,
Bea Couser, Kelsie Hogue, Will
Freihofer, Ivan Hacker

Interns & Fellows: Drew Boyce,
Lia Golec, Maria Hebling, Toj
Marceau, Nina Patriquin

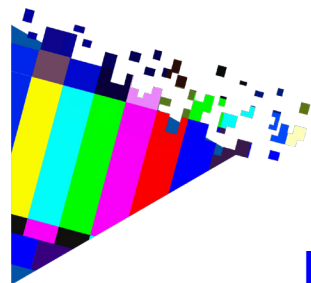
Hello JAM Community!

Looking back, JAM’s mission was tested in 2024. JAM’s cameras bore witness to NH state riot police arresting local citizens exercising free speech. We faced mounting evidence of the mental and physical health damage to youth from social media and screen time. We often asked ourselves: What does our Upper Valley community need from JAM in these times?

2024 clarified JAM’s role protecting freedom of expression, incubating media literacy and digital citizenship programs, and gathering people for important conversations sparked by film and media stories. We maintained our robust year-round coverage of local government and Upper Valley life. We leaned into our alliances, including with Vermont Access Network and Upper Valley Arts Alliance. And we achieved key year-one milestones of JAM’s three-year strategic plan to ensure JAM’s longevity as an enduring resource for the Upper Valley community. We stayed true to our purpose to put media tools to work for our common good.

Together we are telling the evolving story of the Upper Valley as a place where all people have a voice, agency, and sense of belonging. Whether as a media maker, audience member, civic volunteer, or supporter, you played an essential role in this 2024 impact report. Thank you, and we hope to see you soon at JAM.

Samantha Davidson Green
Executive Director



MISSION
JAM’s mission is to build
community in the Upper Valley of
NH and VT through the media arts.

WHERE DOES JAM'S FUNDING COME FROM?

Diverse funding streams make JAM's programming possible, including donations, grants, sponsorships, voter-approved local town allocations, state funding, earned income, and cable "public access" franchise fees.

WHAT IS A "PUBLIC ACCESS FEE"?

JAM (formerly CATV) operates the Upper Valley's two community access cable channels 24 hours/day, 365 days/year. The public access fee safeguards noncommercial space for local voices and government and is included in the monthly bill of Upper Valley Comcast and VTel subscribers. Though it remains the majority of JAM funding, this revenue stream is declining by 8-10% annually as customers cut cable and move to streaming services.

HOW IS JAM ADAPTING ITS FUNDRAISING STRATEGY TO EVOLVE AND SURVIVE?

As cable viewership declines, JAM is moving into new "digital neighborhoods," connecting the community through streaming, podcasting, and in-person media education, events, and exhibits. New slices of JAM's "revenue pie" are growing in alignment with JAM's evolving programming.

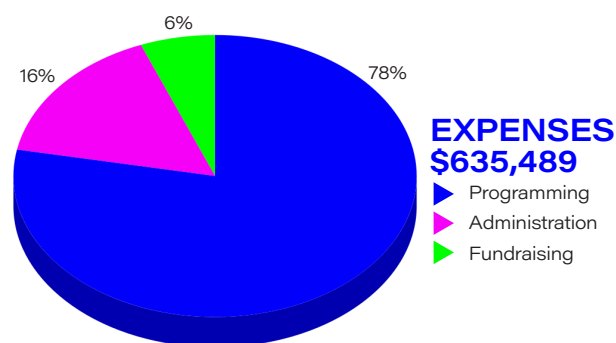
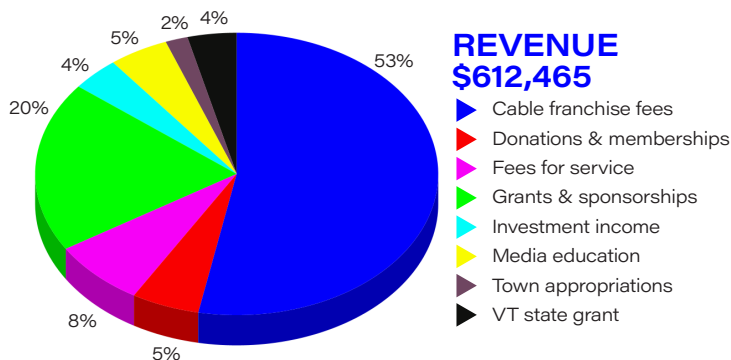
JAM increasingly depends upon individual donors, earned income, grants, sponsorships, local and state appropriations, and investment income to ensure JAM will survive and thrive as a treasured Upper Valley resource for generations to come.

LEARN MORE ABOUT GIVING TO JAM AT [UVJAM.ORG/DONATE](https://uvjam.org/donate)



JAM Production Manager & Producer Jordyn Fitch records the SAU 88 All-District concert at the Lebanon Opera House

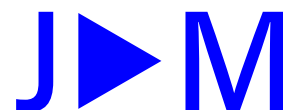
SOURCES AND USES OF FUNDS 2024



STATEMENT OF FINANCIAL POSITION

Based on 2024 IRS 990 for fiscal year ending 12/31/24. Full public report available upon request. Please contact: info@uvjam.org

Current Assets	\$737,357
Fixed Assets	\$15,953
Liabilities	\$9,385
Net Assets	\$744,025



THREE-YEAR STRATEGIC PLAN 2024-2026 PROGRESS REPORT

In year one, JAM marked significant progress toward our 3 strategic priorities to:

- 1 Build a durable and sustainable infrastructure for JAM.
- 2 Cultivate a thriving media arts community in the Upper Valley.
- 3 Improve the quality of life in the Upper Valley and beyond by improving the quality of locally-generated media.

READ OUR ENTIRE PLAN AT [UVJAM.ORG](https://uvjam.org) & GET INVOLVED IN SHAPING JAM'S FUTURE!



Eloise and Atticus at JAM Camp

JAM YOUTUBE

427K
Views3.6K+
Subscribers1.5K+
New subscribers
(+317% in 2022-2023)10K+
Views of 5/1/24
campus protest
media coverage,
most watched on
JAM On-Demand

**JAM stood up
for free speech
& participatory
democracy**

ORIGINAL MEDIA CONTENT

526
Productions2.7K+
Hours

JAM ON-DEMAND

4K+
Views361
Videos

WEEKLY NEWSLETTER

5K+
Contacts55%
Open rate

HOURS/YEAR

17.5K+

Locally-created, noncommercial
cable TV and live-streamed content

LIVE MEETINGS

180

Municipal & school board media productions: Hartford, Norwich, Hartland
VT, Hanover NH, & Lebanon NH SAU88JAM coverage of the 2024 May
Day Labor for Liberation Rally
on the Dartmouth Green

YOUTH MEDIA EDUCATION

135
Participants

30%

Increase in JAM
summer camps
& intensives

94%

Increase in JAM
after-school
media clubs

ADULT MEDIA EDUCATION

193
Participants

60%

Increase in participation
New Digital Media
Creation for Seniors

FACILITIES USAGE

20%

Increase in media
equipment & studio
facilities usage

"Thank you for this vibrant offering of
storytelling. It's wonderful to be in the presence
of you who organize and the people who come, and
to feel such acceptance for whatever stories we share!"

– Elizabeth Peyton, Story Jam participant

**JAM
provided
a multimedia
playground for
all voices and
all ages**

Jill Fischer at the Digital Media
Creation for Seniors workshop

JAM EVENTS & EXHIBITS

525

WRIF (White River
Indie Film Festival)
attendees

430

TWIST (Twin
State Comic &
Zine Fair) visitors

215

Pride Prom
attendees

JAM OVERALL VISITORS & ATTENDEES

3K+
Attendees

- Lampshade Poets, Story JAM,
Scriptwriters Group, First Fridays
- WRJollywood, JAMmy Awards

MENTORSHIP & CAREER DEVELOPMENT

5

High School
Media Fellowship
participants

5

College
Production
interns

33

Emerging Filmmakers,
Pitchfest, contest & work
experience participants

22

Event &
production
volunteers

JAM PRODUCTION HIGHLIGHTS

- An Honest Conversation about the Online Lives of Teens with Cindy Pierce
- Voices of the Voters podcast by Frances Mize, Tik Tok vs. the United States mock Supreme Court Case with VT Law & Graduate and Lebanon High Schools
- Precarity on the UV housing crisis, Take Flight on Lebanon High's plane-build, JAM's first feature film *The Janitor*, winner of 2023 Pitchfest

JAM Technical Director & Senior Producer Chico
Eastridge and volunteer Kushal Jayakumar
interview local artists at TWIST (Twin State
Comic & Zine Fair)

**JAM
championed
quality media &
healthy media
habits**

YOU – the creators, donors, elected officials, volunteers, partner organizations and

CONTRIBUTORS

DONORS & MEMBERS*

Pamela Ahlen
 Peggy & Todd Allen
 Greta Albee-Jaeger
 Liora Alschuler*
 Kirsten Arnesen-Trunzo
 Brenda Arbuckle
 Brianna Arpaia
 Deborah Bacon Nelson
 Rebecca Bailey
 Anne Baird*
 Kenneth Baker & Judith Reeve
 Yuliya Ballou
 Katie Barber
 Joseph Beaudoin
 William Bittinger
 Steve Boyce
 Laura Braunstein
 Carolyn Brennan
 Allison Fay Brown
 Matt Bucy
 Liz Canner
 Garrett Carr
 Aren Caruso
 Eugene Cassidy
 Faith Catlin
 Bill Chabot
 Jonathan Chaffee
 Jennie Chamberlain
 Ryan Clauson*
 Dana Clawson*
 Micki Colbeck
 Kristina Cole
 G Patricia Cook
 Doug Coughlin*
 Edith Crocker
 Daniel Maxell Crosby
 Katie Curri*
 Marta Dansie
 Helen & Richard Davidson
 Samantha Davidson Green
 Amber Davis Hanna
 Rebecca Desilets
 Laura Di Piazza
 Kevin Donovan
 Gabrielle Dumas
 Evelyn Ellis
 Lauran Emerson
 Margaret Fanning
 Joie Finley
 Jill Fischer
 Riley Renee Flores
 Nichelle Gaumont
 Gerd Gemünden
 Pat Glowa
 Matt Golec
 Christopher Gomes
 Patrick Gordon
 Jordan Green
 Susan Green
 Martha Hafner*
 Paulina Hammond
 Annie Hanna
 Jason Hill
 Tracy Hill
 Ray Hogue
 Erin Hudson
 Tracy Hutchins
 Nora Jacobson
 Sam Kaas
 Jane Kennedy

Katie Kitchel
 Don Kollich
 Barbara Krinitz*
 Elizabeth Kurylo
 Rhiannon Larsen*
 Carola Lea
 Andy Lindquist
 Jamie Loura
 Joseph Major
 Matthew Maville
 Susan McCaslin
 Patty McIlvaine
 Katelyn McPherson
 Lucas Mendelsohn
 Simeon Morrow
 Giavanna Munafo
 Duncan Nichols*
 Kyle O'Dowd
 Amity Ollis*
 Margaret O'Shea
 Phyllis & David Oxman
 Elizabeth Peyton
 Cindy Pierce
 Briane Pinkson
 Robert Powell
 Luke R
 Julia Rabig*
 Sharon Racusin
 Victoria Ramos-Glew
 Joanna Rapf
 Jennifer Rataj
 Eveline Rivat
 Jordan Sansone
 Robert Shumsky
 Ben Silberfarb
 Kim Souza
 Silvia Spitta
 Leah Stein*
 Craig Sterritt
 Bill & Jane Stetson
 Bonnie & Clint Swift
 Olga Synkova*
 Micaela Tucker
 R Walker
 Tamara Waraschinski
 Janet Watton
 Allison Yoo-Babbitt*
 Jim Zien
 and more through anonymous donations!

"This is exactly the kind of experiential and educational event that our young people need to understand the complexity of the world in which we live and develop critical thinking. Not just young people! I learned so much!"

– Jill Fischer, JAM Digital Seniors participant & JAM/Lebanon High/VT Law & Graduate School mock Supreme Court event attendee

NONPROFIT MEMBERS* & PRODUCTION CLIENTS

Advance Transit
 Anonymous Coffeehouse*
 AVA Gallery*
 Bellows Falls Opera House
 Dartmouth College
 The Junction Dance Festival
 Lebanon Opera House
 New England School of the Arts*
 Parish Players Theater*
 Plainfield NH Village Town Hall
 Preservation Committee
 Osher Institute for Lifelong Learning at Dartmouth*
 Raq-On Dance
 Revels North*
 Senior Solutions*
 Spark! Community Center*
 City of Lebanon, NH
 SAU 88 School District Lebanon, NH
 Upper Valley Dayenu Circle*
 Upper Valley Music Center*
 Vermont Center for Ecostudies
 Vital Communities
 We The People Theatre

FOUNDATIONS & SPONSORS

AARP Vermont
 Adimab Lab, LLC Community Grant
 Astrea Media
 Bar Harbor Bank & Trust
 Bio X Cell
 The Dorothy & Jack Byrne Foundation
 Center for Cartoon Studies
 Comcast Cable Subscribers – Hanover, NH; Hartford, Hartland & Norwich, VT
 The Jane B. Cook 1992 Charitable Trust
 The Couch Family Foundation
 Fat Hat Clothing Co.
 Harper Environmental, a division of John Turner Consulting
 The Joyful Living Fund
 Leslie Center for the Humanities at Dartmouth College
 M&T Bank

Mascoma Bank
 New Hampshire Charitable Foundation
 Norwich Lions Club
 Pinzer Productions
 Putnam's Vineyard Revolution
 The Richards Group
 The Rowley Agency, Gallagher Insurance
 The Sharon Academy
 Stettenheim Foundation
 Upper Valley Arts: The VT Movie
 Upper Valley 24-Hour Play Festival
 State of Vermont
 Vermont Arts Council
 Vermont Community Foundation
 Vermont Humanities
 VTel Cable Subscribers – Hartland, VT



citizens who contribute to our community – make JAM's work possible. Thank you.

SERVICE PARTNERS

MUNICIPAL & SCHOOL

Town of Hanover, NH
SAU 70, Dresden, and Hanover
School Districts
Town of Hartland, VT
Hartland School District
Town of Hartford, VT
Hartford School District
Town of Norwich, VT
Norwich School District

"As the parents of a 15-month old, my wife and I both really wanted to participate in the Hartford Selectboard listening session, but it was in the middle of bath time. I was so grateful that we were able to live-stream the meeting. Our community is incredibly lucky to have JAM to facilitate engagement in our town's democratic process, especially for people that would struggle otherwise."

- Henry Do Rosario,
Wilder, VT resident

ORGANIZATIONS

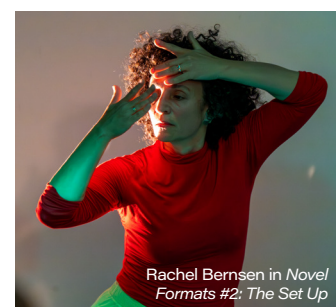
Avant Dance Vermont
Briggs Opera House
Broadway Ventures
Bugbee Senior Center
Center for Cartoon Studies
Community College of Vermont
Connecticut River Joint
Commissions
Craft Studios
Creature Feature Club
Daybreak
DB Lights
Enfield Shaker Museum
First Congregational Church of
Hartland, VT
Hanover Rotary
Hartford Alumni Association
Hartford Area Career &
Technology Center
Hartford Community Coalition
Hartford Dismas House
Hartford Historical Society
Hartford Parks & Recreation Dept.
Hartland Community Arts

Hopkins Center for the Arts at
Dartmouth
Howe Library
Lampshade Poets
Lebanon Farmers Market
Main Street Museum
Norwich Bookstore
Norwich Public Library
Norwich Women's Club
Poetry for Palestine
RePlay Arts
Revolution
The Rotary Club of Lebanon, NH
The Rotary Club of White River
Junction, VT
Sarlo Productions
JAM Scriptwriters Group
Shaker Bridge Theatre
Special Needs Support Center
Still North Bookstore
Story JAM
Soul Santa
Thetford Academy
Thetford Historical Society
Tuck's Rock Dojo
Twin Pines Housing Trust
Twin State Derby
Unitarian Universalist Congregation
of the Upper Valley
Upper Valley 24-Hour Play
Festival
Upper Valley Arts Alliance
Upper Valley Business Alliance
Upper Valley Haven
Upper Valley Nighthawks
Baseball
Upper Valley Tenants Union
Upper Valley Young
Professionals
Valley Improv
Vermont International Film
Festival
Vermont Law and Graduate
School
Vermont Production Collective
Vermont Workers' Center
WISE
Women in Film & Video New
England
WRJ Pride

COMMUNITY CREATORS, PERFORMERS & EDUCATORS

Pam Ahlen
Julia Anderson
Jane Applegate
Jay Beaudoin
Rachel Bersen
Johnny B.
Brian Barthelmes
David Bisno
Allison Fay Brown
Dean Brown
Rown Cary
Ryan Clauson
Gabriel Clerkin
Jay Craven
Nicholas Dahl
Seth Danen-Lucier
Chad Ervin
Roy and Emily Neidin Fava
Daniel K. Felicetti
Chad Finer
Jill Fischer
Maynard Goldman
Arlo Hastings
John Hawks
Judith Hertog
Harry Hirschman
Duncan Holley
Nora Jacobson
Barbara Krinitz
Amy Lawrence
Terry Lawrence
S. Mirk
Frances Mize
Muddy Gnomes
Nana;
Margaret Olneck
Laura Plascencia
Lisa Piccirillo
Cindy Pierce
Jes Raymond
Alex Riley
Alex Roberts
The Rocking Puppies
Michelle Rogue
Route 5 Jive
Phineas Roy-Ollie

Daryl Seitchik
Malcolm Sharlet
Sir BabyGir!l
Rodney Smolla
Kim Souza
Bill Stetson
Sean Temple
Julius Turner
Tillie Walden
Richard Waterhouse
Kiersten White
Sarah Wisner
and many more!



Rachel Bersen in Novel
Formats #2: The Set Up



"JAM has been there from the start, camera and microphone in hand, documenting the whole process from 'just an idea' to assembly of the airplane...Years from now, maybe decades, there will be educators stumbling upon JAM's video, or perhaps remembering seeing it in the past, and become inspired to bring the gift of flight to their own schools."

– Andy Gelston, Take
Flight mentor at
Lebanon High School



JAM Producer Richard
Neugass films Valley Improv
free live comedy event at JAM