

WHITE RIVER INDIE FESTIVAL 2026 SPONSORSHIPS



**WRIF 2026 will take place March 1-8 2026
at the Briggs Opera House & JAM in
downtown White River Junction, VT.**



White River Indie Films was founded in 2004 by a group of local filmmakers and film lovers with a belief in the transformative power of storytelling. **White River Indie Festival 2026** will expand our annual film festival to embrace the full range of vibrant, locally-grown "indie" arts and culture. Live music, comedy, dance, readings, puppetry, workshops and events will bring our community and visiting artists together over one week in March for meaningful shared experiences of the arts and ideas.

Your sponsorship will support performing artists, new films, panel discussions and learning opportunities for all audiences, including daytime programming for school groups and seniors, master classes, and stipends for the next generation of media artists through the Emerging Filmmaker contest. Thank you for considering becoming a sponsor of WRIF 2026!

In 2022, WRIF became a program of JAM – Junction Arts & Media. In 2026, JAM is expanding WRIF to the WHITE RIVER INDIE FESTIVAL, embracing the full range of the Upper Valley's "indie" arts and culture.

Presenting Sponsor \$4,000+

- Premium promo placement (30 second video produced by JAM and yours to keep) prior to all screenings
- Display ad w/ hyperlink first on film/event pages;
- Verbal thank-you during each film intro;
- Discount code for 20 total free tickets to be used at any screening;
- Logo and name recognition as a PRESENTING SPONSOR in all printed materials: posters, flyers, and program guide;
- Logo and/or name inclusion in all press releases and online marketing on website, email blasts, ticket holder letters and social media, etc.;
- Right to use the event logo and to promote the relationship as a PRESENTING SPONSOR.

Producers' Circle Sponsor \$3,000-3,999

- Premium promo placement (15 second video file, produced by sponsor) prior to all screenings;
- Display ad w/ hyperlink (300px width) on film/event pages
- Verbal thank-you during each film intro;
- Discount code for 15 total free tickets, to be used at any screening;
- Logo and name recognition as a PRODUCERS' CIRCLE SPONSOR in all printed materials: posters, flyers, and program guide;
- Logo and/or name inclusion in all press releases and online marketing on website, email blasts, ticket holder letters and social media, etc.;
- Right to use the event logo and to promote the relationship as a PRODUCERS' CIRCLE SPONSOR.





Pitch



Directors' Circle Sponsor \$2,000-2,999

- Exclusive promo placement (own slide with logo and ad) in pre-roll prior to all screenings;
- Discount code for 10 total free tickets, to be used at any screening;
- Logo and name recognition as a DIRECTORS' CIRCLE Sponsor in all printed materials: posters, flyers, and program guide;
- Logo and/or name inclusion in all press releases and online marketing on website, email blasts, ticket holder letters and social media, etc.;
- Right to use the event logo and to promote the relationship as a DIRECTORS' CIRCLE sponsor.

Sponsor \$1,000-1,999

- Inclusion of company logo/name in a Sponsor slide in pre-roll prior to all screenings;
- Discount code for 5 total free tickets, to be used at any screening;
- Logo and name recognition as a Sponsor in all printed materials: posters, flyers, and program guide;
- Logo and/or name inclusion in all press releases and online marketing on website, email blasts, ticket holder letters and social media, etc.;
- Right to use the event logo and to promote the relationship as a SPONSOR of WRIF 2026.



Emerging Filmmaker Champion \$500-999

- Support transportation, lodging, and prize money for a WRIF Emerging Filmmaker Contest winner and support the future of cinema;
- Inclusion of company logo/name in WRIF Emerging Filmmaker pre-roll slides;
- Logo and/or name inclusion in all press releases and online marketing on website, email blasts, ticket holder letters and social media, etc., related to WRIF Emerging Filmmaker.



Please don't hesitate to reach out if you don't find something on the WRIF Sponsorship Deck that appeals to you – we can customize packages for exclusive sponsorship or to suit your marketing needs.

To become a WRIF sponsor or learn more, contact **Samantha Davidson Green, JAM Executive Director**, at samantha@uvjam.org or 802-295-6688.

JAM Junction
Arts
& Media
UVJAM.ORG

